



## ECONOMIC BENEFITS SUMMARY OF LAND AT BROCKHURST GATE, FAREHAM ROAD AND HERITAGE WAY, GOSPORT, HAMPSHIRE

- Retail floorspace
- Restaurant/Café floorspace

The NPPF sets out three dimensions to sustainable development, these being economic, social and environmental.

In its economic role, the planning system is required “to contribute to building a strong, responsive and competitive economy, by ensuring that sufficient land of the right type is available in the right places and at the right time to support growth and innovation and by identifying and coordinating development requirements, including the provision of infrastructure” [para 7, NPPF].

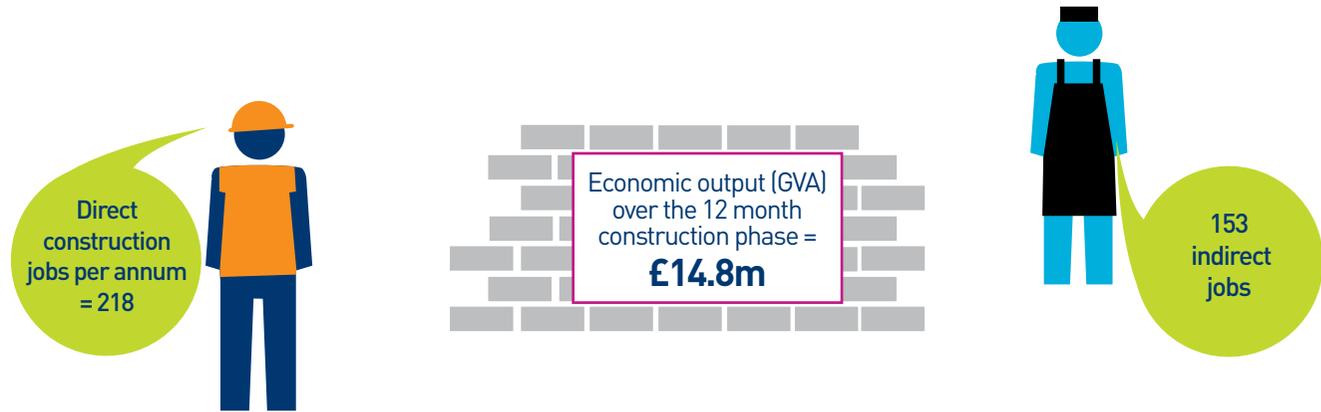
The NPPF confirms that pursuing sustainable development involves seeking positive improvements to people’s quality of life, including:

- Making it easier for jobs to be created in cities, towns and villages; and
- Improving the conditions in which people live, work, travel and take leisure; and widening the choice of high quality homes.

## ECONOMIC PROFILE

### CONSTRUCTION PHASE

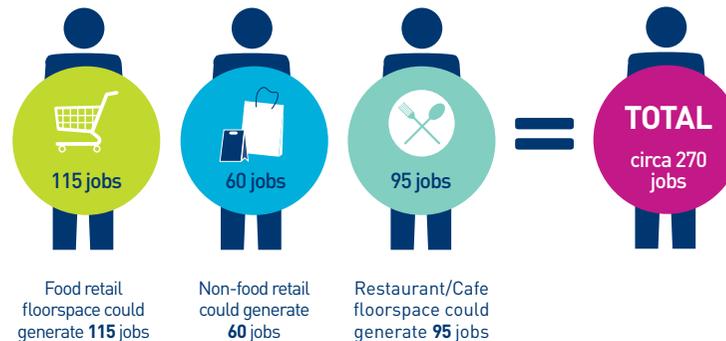
The construction phase will generate and sustain direct employment opportunities within the construction sector. Each direct construction job will contribute to economic output in the form of Gross Value Added (GVA). GVA can be used to measure the financial contribution the Proposed Development will make towards the economy, measuring the value of goods and services produced within the construction sector. The Development will also support indirect employment opportunities throughout the supply chain, resulting in economic activity across a variety of sectors.



### COMPLETED DEVELOPMENT

The proposed development will bring a derelict and vacant site back into beneficial use, and create employment. The proposed development will encourage investment in Gosport by providing retail and restaurant/café floorspace.

#### EMPLOYMENT



#### BUSINESS RATES

The Proposed Development will generate business rates, contributing to the funding of public services.



#### COMMUNITY INFRASTRUCTURE LEVY

The Community Infrastructure charge paid by the Proposed Development will deliver infrastructure improvements to the local area.



#### RETAIL CLAWBACK

An enhanced retail offer within the area will improve access to food and non-food shopping and potentially claw back trade currently spent outside the Gosport borough area.

